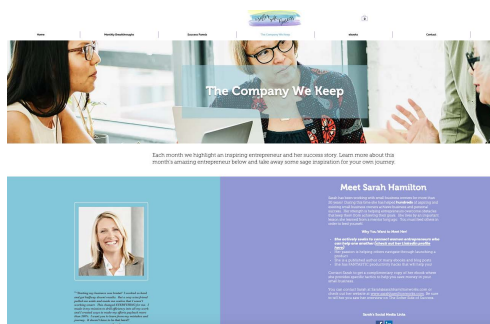


The Softer Side of Success

At the Softer Side of Success, we seek to introduce aspiring and growing female entrepreneurs to other successful women who share our passion for pursuing their dream businesses and endeavors. You have been identified as someone who could provide value to our audience. This might be based on your personal story or journey, your unique skill sets or knowledge, your experiences, your perspectives or your work.



Each month we introduce a different female leader on a featured page on our website called “The Company We Keep”. Here we share pieces of the leader’s story and other nuggets of interest that are of value to the reader. Frequently our featured leader shares insights on what has helped her define her success. Some leaders share stories. Some share tips and tricks. And still others have tools they can share with our audience. The bottom line is that our audience will learn something and meet someone that they want to follow or connect.

If you are interested in being featured as a leader in our “The Company We Keep” page, we want to get to know you! Attached is an overview sheet for you to complete that will serve as the basis for your feature.

It is fine, in fact encouraged, for you to provide a complimentary offer to the readers. For example, you may have an ebook or a worksheet or a link to a resource you want to share. And by all means, we want you to provide links for our audience to connect directly with you. You must provide a link for the audience to access your offer. We will not process requests from interested readers. Our purpose is the make the connection.

There is no fees or costs to be featured. We simply want to provide great resources to our target audience and if you have something a value to assist them, then we are happy to make the connection for them.

If you would like to be considered, please submit the Overview Sheet at info@thesoftersideofsuccess.com and we will be in touch shortly. Also, if there is someone you know that would be a terrific featured leader (no matter how small her business is) with a compelling narrative, by all means please share this information with her and invite her to send an Overview Sheet. We look forward to making the connection with you!!